

ABHINAV RS

DIGITAL MARKETR

MY CONTACT

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LANGUAGE

- English
- Malayalam
- Hindi

CERTIFICATIONS

- Fundamentals of digital marketing-Google.
- Technical SEO and AI Search Essentials-Semrush.
- SEO Certifide-HubSpot.

SKILLS

- Creativity
- Communication
- Team Work
- Time Management

SUMMARY

Freelance Digital Marketer based in Calicut, Kerala, with expertise in Social Media Marketing, SEO, SEM, and WordPress Development. With practical hands-on internship experience and a strong grasp of digital marketing fundamentals, I specialize in helping brands enhance their online visibility and audience engagement. I'm passionate about staying updated with the latest trends, continuously improving my skills, and crafting creative strategies that connect brands with their target audiences effectively.

INTERNSHIP

- Assisted in developing and implementing SEO Strategies to improve Website rankings Conducted keyword research and optimised website content for on-page SEO
- Developed a burger restaurant, car rental and bank loan Wordpress website.
- Used tools like Canva to design Graphics for posts, Stories and Campaign

EDUCATION BACKGROUND

- Futura Labs - Calicut july 2025-Present
Digital Marketing
- July 2022 - April 2025
Diploma In Computer Engineering
HHM Jdt Islam Polytechnic College Kozhikode

TECHNICAL SKILLS

- Search Engine Optimisation
- keyword research and analysis
- Website Management
- Search Engine Marketing
- Analytics and Reporting
- Email Marketing
- Google Ads
- HTML/CSS